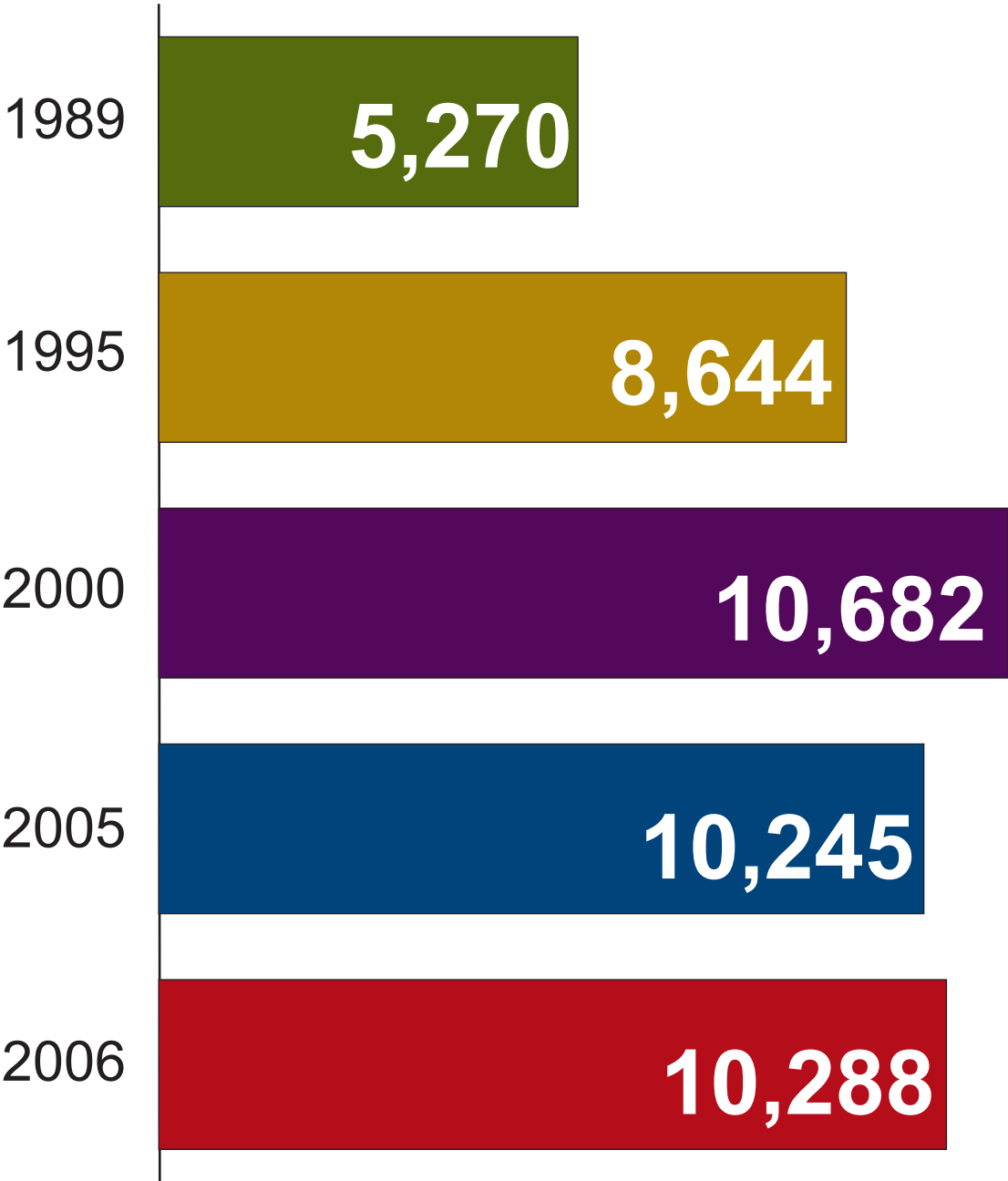


# Durham Visitor Economic Impact

Visitor Sector Jobs (Direct, Indirect, Induced)



*New methodology using the Implan model was utilized in a study on the economic impact of visitors to Durham beginning in 1999.  
Sources: Durham Convention & Visitors Bureau, D.K. Shifflet & Associates, Global Insight*