



At 20th Milestone, DCVB Remembers Public Sector’s Role

It has been 20 years since the Durham Convention & Visitors Bureau was first chartered as a provision to state legislation, and then by Interlocal Agreement between the City Council and Board of County Commissioners with private sector advice and consent.

In many states, local destination marketing organizations like DCVB are most often private, self-appointed contract agencies. But for nearly 30 years in North Carolina, public officials at the state and local level have taken a central role in chartering destination marketing organizations as public tourism development authorities to spearhead local visitor-centric economic and cultural development.



Below are the public officials who had a hand in launching DCVB as Durham’s marketing agency in 1988:

Durham Delegation to the General Assembly 1988	Durham Board of County Commissioners 1988
<p>NC State House Rep. Mickey Michaux Rep. George Miller Rep. Sharon Thompson</p> <p>NC State Senate Senator Ken Royall Senator Ralph Hunt</p>	<p>William V. Bell Josephine D. Clement Becky M. Heron Al Hight Ellen W. Reckhow Jack Bond, Durham County Manager</p>
Durham City Council 1988	
<p>Mayor Wib Gulley Dr. Clarence P. Brown Shirley A. Caesar Thomas H. Campbell A.J. Howard Clement, III Jane Davis Lucy Virginia Engelhard</p>	<p>Chester L. Jenkins Sylvia Kerckhoff Oscar M. Lewis, Jr. Sandy V. Ogburn Peggy Watson-Bordon John E. Williams Orville Powell, Durham City Manager</p>

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