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## Bull City Connector Launches August 16

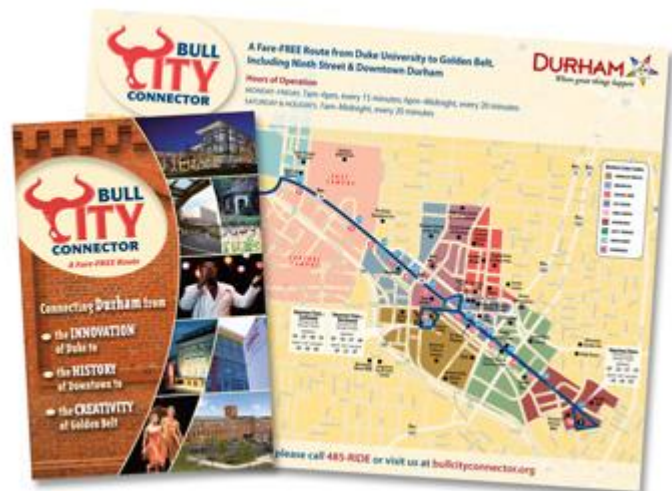
Connecting Durham from the Innovation of Duke to the History of Downtown to the Creativity of Golden Belt – that is the goal of the new Bull City Connector, a convenient, frequent, and fare-free service transporting visitors, business travelers, students, and Downtown workers to key destinations in and around Durham's central corridor, including Duke University, Durham's historic Downtown, Ninth Street, and Golden Belt.

The Bull City Connector will launch its colorful hybrid-electric buses at a ceremony on Monday, August 16 and will operate every 15 minutes from 7am-6pm, Monday through Friday, and every 20 minutes 6pm to midnight, Monday through Friday. It will also run every 20 minutes 7am to Midnight on Saturday and holidays.

Stops along the route include: Duke Medical Center, Duke West Campus, Duke Central Campus, Ninth Street District, Duke East Campus, Brightleaf Square, West Village, Durham Arts Council, Durham Station & American Tobacco, Five Points, CCB Plaza, Mangum Street, Durham County Government, the Health Department, Durham Hosiery Mills, and Golden Belt.

In addition to the Bull City Connector buses, NC Central University and Duke University students and faculty who would like to use the Bull City Connector may ride DATA Route 5 fare-free between NCCU campus and Durham Station; a university ID is required.

The Bull City Connector is a service provided by the [City of Durham](#) with major support from [Duke University](#). The [Durham Convention & Visitors Bureau](#) is partnering with the City and other organizations to help market the connector, including collaborating on the production of a pocket-sized route map and other materials.



A new website, [bullcityconnector.org](http://bullcityconnector.org), will go live the week of August 2, featuring the route map as well as information about points of interest near each stop.



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## Back to Bullock's, with Confidence

Nearly three months ago an unfortunate, and now seemingly unavoidable, incident thrust one of Durham's landmark restaurants, [Bullock's BBQ](#), into the national spotlight as people fell ill. The restaurant's food emerged as a likely culprit. A report released last week essentially clears Bullock's of responsibility in the incident.

An ensuing investigation by the [Durham County Health Department](#) and three additional state agencies was concluded on Friday and the final determination is that the most likely cause was a pasteurized egg white product that Bullock's purchased from a commercial food service provider. Other cases of illness were reported around the country by the Centers for Disease Control in Atlanta and similar investigations nationwide pointed to this same product.



According to food safety blogger Ben Chapman, "Bullock's BBQ did the right risk management step purchasing a pasteurized egg product to be used for a raw egg containing dish and couldn't avoid illnesses, because these things happen and there is never a guarantee of 100% risk-free." That product was used to make meringue toppings for desserts and all products in question at the time were discarded.

"Restaurants like Bullock's and owners like Tommy [Bullock] are so important to a destination's unique sense of place," said Shelly Green, President and CEO of the Durham Convention & Visitors Bureau. "We know that many Bullock's customers have already come back and believe this news will help other people see that this was an unfortunate and unavoidable occurrence that should not prevent them from patronizing this Durham institution."

Operating for over 58 years, the restaurant has been in business longer than any in the history of Durham. As Chapman notes, playing by all the rules can't guarantee 100% food safety – issues can slip past the safety net no matter how vigilant the restaurateur. Nationally recognized and celebrated repeatedly, Bullock's can hopefully use this exoneration to move forward and close a challenging chapter in an otherwise stellar run.

Here's hoping that Durham's diners can do the same...'cue anyone?





## Bullock's/Health Department Press Release

*click for details*

### Hub-ub in Durham

The words "Durham" and "innovation" have been inextricably linked for more than two hundred years. With yesterday's announcement of American Underground at the [American Tobacco Campus](#), Durham expands its role as a place for start-ups and entrepreneurialism. Durham is already the number one Metropolitan Statistical Area (MSA) for percentage of workforce in the creative class, into which many of these companies fall, and is already home to another business incubator, [Bull City Forward](#), and entrepreneurial advocates like SJF Advisors. Bull City Forward's goal is to assist social entrepreneurs in getting their ideas off the ground, and SJF helps with funding and other aspects of development.

[The Council for Entrepreneurial Development](#), [Launch Box Digital](#), and [Joystick Labs](#) are the initial tenants of the shared space environment of 26,000 square feet of previously unused space at the American Tobacco Campus, which includes private offices, a 60-person classroom, and even an arcade.

Start-ups that are accepted to receive guidance at American Underground will come to Durham for up to 10 weeks at a time from around the country.



As home to the undisputed tech hub of the Southeast, Durham's [Research Triangle Park](#) is a hot spot for these positions. Openings for IT jobs in NC jumped 12.8% in June and are nearly triple what they were a year ago. The arrival of American Underground further solidifies Durham's position now and into the future as entrepreneurs are further enticed to this nexus of creative and diverse energy and a fast-emerging destination for start ups.

The American Underground is scheduled to open October 1, 2010.



### Feature in Full - Nasher Museum of Art at Duke University

Raymond D. Nasher was one of the country's leading collectors of modern and contemporary sculpture and is the namesake and founder of the [Nasher Museum of Art at Duke University](#). Opened in 2005, with an exhibition of art from Nasher's collection, the museum is located in a \$24 million showplace building on the campus of [Duke University](#).

Propelled to the international art stage in 2008, the then-three-year-old Nasher Museum hosted "El Greco to Velázquez: Art During the Reign of Philip III," a major collection of rare paintings and objects from the "Golden Age of



Spain."

The exhibit was shown in only two locations in the U.S., Boston and Durham, and was ranked #3 on *Time Magazine's* Top 10 Museum Exhibits of 2008 list.

According to national studies by D.K. Shifflet & Associates, a third of one percent of travelers can be drawn to a destination using art exhibitions and museums as the main reason for travel, but nearly 12 times that number (3.9%) will participate in that activity regardless of the reason they are drawn to a destination. The Nasher Museum of Art at Duke University positions Durham well in this market.

In addition to the top-notch art, the museum features a celebrated restaurant. The [Nasher Museum Café](#) was praised in *Food & Wine* as "an ever-changing exhibit of culinary art" based on Chef Giorgios Bakatsias' contemporary menu of seasonal recipes with fresh ingredients.

Click here to [read more](#) about the Nasher Museum of Art at Duke University.



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## Duke Lemur Center's Growing Family

The first crowned lemur born in more than 12 years has joined the family at the [Duke Lemur Center](#) and he is too cute not to share. Visitors can view the animals at the center by calling (919) 489-3364 ext. 0 for tour information. Lemurs can also be viewed at the [Museum of Life and Science](#) in the Explore the Wild Exhibit.



local tourism development authority and the official destination marketing organization for Durham, North Carolina, including Research Triangle Park.

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