
NEWS SERVICE

DURHAM

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DURHAM CONVENTION & VISITORS BUREAU

March 8, 2010

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March Concert Madness

[The Carolina Theatre](#), [DPAC – Durham Performing Arts Center](#), [Duke Performances](#), and other organizations and venues are bringing big names and big concerts to the Bull City.

DPAC will welcome several great artists for concerts this month. Gary Allen, with special guest Jason Marks Band, will perform on March 12th, three days after the release of his newest album, "Get Off on the Pain." Visit www.dpacnc.com for ticket information.

In addition, The Moody Blues will be in town March 24; Wilco on March 27; and Experience Hendrix, an all-star lineup of music greats paying homage to the music and legacy of Jimi Hendrix, will happen March 28.

For those planning ahead, folk music lovers will want to mark March 19th at 10am as the date and time when tickets to a July 18th concert by five-time Grammy Award winner Mary Chapin Carpenter will be on sale at the DPAC box office or through [Ticketmaster](#).

March 19th also marks the date the third annual [SunTrust Broadway Series](#) season tickets go on sale, featuring the second national tour debut of Billy Elliot, winner of 10 Tony Awards including Best Musical. Billy Elliot features the music of Elton John and will be on stage November 2-14, 2010.

Train, an American Grammy Award-winning rock band formed in 1994, will be visiting The



Carolina Theatre this Wednesday, March 10. The concert starts at 8pm and [tickets](#) are still available starting at \$35.

Additional March concerts at The Carolina Theatre include The Chamber Orchestra of the Triangle, George Thorogood & The Destroyers on March 23rd, and the Joanna Newsom concert on March 25th.

Duke Performances is hosting the popular American Chicano rock band, Los Lobos, on March 25 at Page Auditorium at Duke University. Their music, influenced by rock and roll, country music, folk, R&B, blues, and traditional Spanish music, has earned them three Grammy Awards. Tickets run from \$22-\$42. For more information call 919-684-4444.

For more information on these and other concerts happening during March, [click here](#). To view all the events happening in Durham, visit www.durhameventcalendar.com.



Googlebits...Updates on the Journey to 1 Gigabit Internet

As many know, Google is looking to make a community all giggly with a grandiose gift of gigabit-speed internet. Durham is hot on the trail of this project that would bring internet service over fiber-optic cable to every household, all capable of running at speeds up to 1 gigabit per second, or roughly 700 times faster than the average in-home broadband service.

Fortunately, numerous bits of news coverage, locally and nationally (folks nationwide are [reporting](#) about Durham's progress), have covered the Durham effort so far. In addition to a whole lot of Twittering and Facebooking—and other things that sound perhaps either unnatural or at least not fit for polite conversation—here is a short list of ways for readers to continue to support Durham's application.



1. Go to www.hifiberdurham.com and click "Nominate Durham." It takes just a minute to do this and is a critical way to demonstrate the community's desire to have this project come to Durham.
2. Bring kids aged 5 to 15 to The Streets at Southpoint on Saturday, March 13, to participate in one-on-one interviews on video to talk about this project and what it

means for them for the future. All children must be accompanied by parents to sign a release form. The video will be filmed in center court, near the information desk, from 11am to 2pm.

Click here to [continue reading](#).



DuRT (Durham Retail Therapy) - Wine Retailers

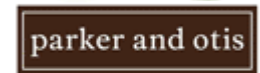
DuRT, Durham Retail Therapy, is a new feature in the Durham News Service. Look for highlights of specific sectors within retail in Durham with a focus on local retailers that enhance Durham's unique sense of place.

Durham is a foodie town. In 2008 it was named America's Foodiest Small Town by *Bon Appétit* magazine (o.k., a shared ranking with Chapel Hill). But for many, food is only half the equation...beverages help all that good food slip down a bit easier.

Home to over 500 restaurants, 37 of them with [Celebrated Cuisine](#) status, Durham is also home to some outstanding local wine shops.

[BrandyWine Cellars](#) – Brandy Finn has succeeded in making wine accessible to the novice, while at the same time providing services to the more advanced purchaser. With a wine club, wine dinners, winemaker receptions in the store, and a classroom series, the shop is always buzzing with activity, and can even be rented for private functions. Visit on Facebook [here](#).

[Hope Valley Bottle Shop](#) – Operated by Drew Lazarus and Thomas Thorne, two veterans of the hospitality business who also happen to be certified sommeliers, HVBS is the newest to arrive on the scene in Durham. Located in the Woodcroft shopping center, the shop has a great selection from affordable to extravagant. A small state-of-the-art self-service wine dispenser and comfortable seating make for a place to sit and enjoy a glass of something delicious whilst making plans to attend one of the many wine dinners this shop hosts at restaurants throughout Durham and beyond.



The Wine Cellar
At Sutton Station

Click here to [continue reading](#).



Buy Tickets Now!
April 28, 2010 • 11:30am-1:00pm
American Tobacco, Bay 7
*Honoring the contributions of Eddie Belk
and Frank DePasquale*

In Summary: What a Visitor is Worth to Durham

The final segment of a 4-part series on the economic impact of visitors to Durham.

There are three primary benefits to attracting and serving visitors to a community. First and foremost is the **spending aspect**: in 2008, visitors spent \$679.4 million in Durham. The largest share of that went toward food and beverage purchases – so without visitors, Durham would have 1/3 fewer restaurants. Entertainment accounted for the smallest piece of the pie, with \$11.6 million in spending.

It is important to note that there is a fairly substantial amount of leakage that occurs. One aspect of leakage occurs when Durham visitors are directed to other communities for dining, shopping, and entertainment. The amount of spending that is “lost” this way is estimated at \$134 million.

Additionally, not every dollar that is spent in Durham stays in the local economy. About 30% of all dollars generated “leak” because not all visitor-related businesses purchase all of their goods and services in Durham. The spending by the three out of every five workers in Durham who are not residents also reduces potential induced impact.



[click to enlarge](#)

But the remaining overall impact, sometimes referred to as the “value added” to the local Durham economy, is still huge – nearly half a billion dollars in 2008 (\$491 M).

Click here to [continue reading](#).



[Durham News Service](#) is a service of the Durham Convention & Visitors Bureau, an internationally accredited local tourism development authority and the official destination marketing organization for Durham, North Carolina, including Research Triangle Park.

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