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DURHAM CONVENTION & VISITORS BUREAU

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February 15, 2010

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### A Work Study Program Worth Eating

Durham is full of foodies – opinionated foodies at that. This is a great thing for the students of [The Art Institute](#) in the [American Tobacco](#) Campus who are opening a student-run eatery soon. The District, as it is so named, serves lunch 11am-2pm Thursdays and Fridays.

"Our students do it all," says Chef Dan Taylor, an 18-year restaurant veteran and director of the institute's Culinary Arts program. Not only are students responsible for food production and back-of-house operations, they also handle service. This is a training model used at culinary schools the world over to ensure that students have a complete understanding of all aspects of the business upon their graduation.

If the Durham community supports this program, these students will also be enriched by the experience of serving consumers as well-educated as those in Durham. Those opinions are pretty well informed since Durham boasts [37 nationally celebrated restaurants](#) and was named the "foodiest small town in America" according to *Bon Appetit* magazine.




The District is the Durham institute's first student-run restaurant since opening in September 2008. The food will be prepared and served by a class of 12 students. The menu features dishes named with references to Durham places and institutions, including the "Highway 147 Spinach Salad," the "Bleu Devil Chicken Breast," and "The Home Run Grilled Carrot Bread." Culinary students shaped the District's menu and sleek

atmosphere. The logo is the handiwork of graphic design student at the institute.

Currently open through March, the restaurant closes each quarter when a new set of students revises the menu and reopens for business, possibly on different days. The District is open for four 10-week stretches during the year.



 **Buy Tickets Now!**  
April 28, 2010 • 11:30am–1:00pm  
American Tobacco, Bay 7  
*Honoring the contributions of Eddie Belk  
and Frank DePasquale*

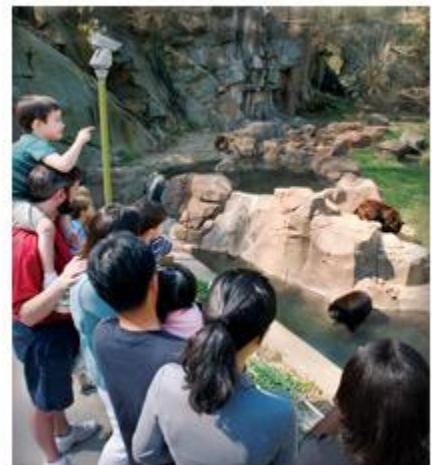
## Feature in Full - Museum of Life and Science

*This is the second installment in a new series in Durham News Service called **Feature in Full** and is a periodic highlight of one of the many fun, interesting, and educational features in Durham.*

There is only one place in NC where it is possible to dig for a fossil, play with a tornado, climb on a dinosaur, make music just by dancing, explore a lunar landing module, have lunch, ride a train, sail a boat, get surrounded by butterflies, spy on live bears and see other live animals, fly in a mechanical bird, and play with dozens of interactive exhibits.

In fact, there is no place like the [Museum of Life and Science](#) (MLS)...especially if children are involved. One of the most visited museums in North Carolina, the MLS is both state-of-the-art and ranked one of the top family-friendly museums in the Southeast. Visitors who haven't been to the museum lately, well, really haven't been to the museum.

There are 12 exhibits indoors and out on the museum's 84-acre campus with hundreds of displays in total. There is never a dull moment at the museum. A haven for parents with younger children, the museum is also engaging for those with no predilection for bugs or who are easily distracted. School groups are encouraged and [easy to arrange](#).



[Click here](#) to read more about the Museum of Life and Science.



## What's a Visitor Worth to State and Local Governments?

(In Simple Terms for those who are not Economists - Part 2 of a 4-Part Series)

Part 1 of this series focused on the amount of money visitors spent in Durham during a single year. Part 2 focuses on the tax revenue these visitors contributed to local, state and federal governments.

In 2008, local governments (City of Durham, Durham County) received \$40.5 million in tax revenues from Durham visitors. The largest percentage of this comes in the form of sales tax revenue.

The State of North Carolina benefited from Durham visitors to the tune of about \$38.7 million, and the lion's share of tax revenue (\$77 million) was sent to the Federal Government.

**Durham, NC Tourism:  
2008 & prior study years Tax Revenue**

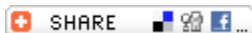
Tax	2008 (\$)
<b>Local: Durham</b>	
Hotel Tax	8,607,871
Property Taxes	13,819,361
Excise & Fees	1,143,390
Sales Taxes	16,977,096
<b>Durham Total</b>	<b>40,547,718</b>

*click to enlarge*

According to [IHS Global Insight](#):

Without visitors, each household **IN DURHAM** would need to pay an average of \$770 in state and local taxes in order to maintain the current level of services.

Stayed tuned for part 3 of this series will focus on employment created and wages paid.  
[Reread Part 1 of this story.](#)



## Event Roundup for February

The snow has melted! It's time to get out of the house and participate in some of the many great events happening around Durham.

Unsure about what to do and where to go? Go to [www.durhameventcalendar.com](http://www.durhameventcalendar.com) to preview more than 4,000 searchable events. While there, click "add to favorites." It's a resource to come back to again and again.

Interested in a weekly reminder of all the great things happening in Durham? [Sign up](#) for a weekly calendar snapshot email. Or get an [RSS feed of events](#) delivered automatically, leaving no reason to miss out on all the fun.

Here are some highlights for the remainder of February:

[Hayti Heritage Film Festival](#) – February 18-21 at St. Joseph’s Historic Performance Hall at Hayti Heritage Center. [View website](#) for schedule and ticket information.

[Nevermore Horror and Gothic Film Festival](#) – February 19-21 at the Carolina Theatre. [Click here](#) for ticket and schedule information.

[Durham Farmers’ Market](#) – Every Saturday from 10am-12pm at The Pavilion at Durham Central Park.

[NCCU Women’s Basketball versus Chicago State](#) – February 20, 3pm at McLendon-McDougald Gymnasium on NCCU’s campus.

[An Evening of Entertainment](#) – February 20, 7pm at DPAC – Durham Performing Arts Center; this event is a fundraiser for the DPS Scholarship Foundation.

[Black History Tribute](#) – February 21; a formal event taking place at Joe’s Diner from 6-8:30pm with tickets to be purchased in advance.

[Paula Deen Celebrity Chef Tour](#) – February 21 at DPAC – Durham Performing Arts Center. One show at 2pm, additional show at 8pm.

[Durham Appreciation Day at the Museum of Life and Science](#) – February 21 from 12-5pm. Free for Durham County residents, ID required (donation suggested).

[Tarheels: Soldiers of the Old North State](#) – February 27-28 at Bennett Place State Historic Site from 10am-4pm Saturday and 10am-3pm Sunday.



[Durham News Service](#) is a service of the Durham Convention & Visitors Bureau, an internationally accredited local tourism development authority and the official destination marketing organization for Durham, North Carolina, including Research Triangle Park.

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