
NEWS SERVICE

DURHAM

Where great things happen



DURHAM CONVENTION & VISITORS BUREAU

20 Years of Visitor-Related Economic & Cultural Development

January 15, 2010

IN THIS ISSUE:

[Feedback](#) ~ [Tribute](#) ~ [MLK](#) ~ [Bowman Backers](#) ~ [Mmm, snacks](#)

Feedback, Please

The [Durham Convention & Visitors Bureau's](#) practice of CANI - Continuing and Never-Ending Improvement – is a driving force to improve everything the Bureau undertakes.

The new year and new leadership at DCVB creates an ideal occasion to survey readers of Durham News Service to ensure that the product maintains viability in an ever-changing landscape of technological advancements...and to simply gauge if readers are interested in the stories being published.

Thus, DCVB wants—no needs—feedback from its stakeholders. Would more or less frequent communication be preferable? When is the best time of day for the release to be sent?

These, as well as a handful of other questions, are on a very short survey that will help make this product even more beneficial to citizens, businesses, and community leaders.

Please [click here](#) and provide input and comments. Survey completion time averages less than four minutes and reader feedback is greatly appreciated.

NEWS SERVICE
DURHAM
Where great things happen
DURHAM CONVENTION & VISITORS BUREAU
20 Years of Visitor-Related Economic & Cultural Development

Which of these best describes the way you read DCVB's Durham News Service newsletter?

- Quick scan of titles
- Quick scan of email content without clicking through to full story
- Scan of email content and reading a few stories of interest
- Usually read most of the stories
- Usually read most of the stories and forward them on to others
- Usually delete without reading

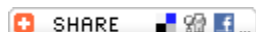
Rate the content of each section:

News Briefs/Feature Stories	▾
Knowledge	▾
Feedback	▾
What They Are Saying	▾
Factoid	▾

Next >>

DURHAM
Convention & Visitors Bureau
101 East Morgan Street, Durham, NC 27701 USA
919.487.1234 • 919.487.4400
919.487.4400 • 1.800.274.6600
www.durham-nc.com

Take the survey!



The Five Ws of Annual Tribute Luncheon

Durham is known as a place “where diverse and passionate people come together to shape a better world.” At Durham’s Annual Tribute Luncheon, the community comes together to celebrate people and organizations that have contributed to its unique sense of place.

Who

This year’s honorees are architects Eddie Belk and Frank DePasquale, two innovators who have participated in adaptive reuse projects that preserve Durham’s history. Their work can be seen in places like American Tobacco, Brightleaf Square, Durham Arts Council, Golden Belt, Hayti Heritage Center, Liberty Warehouse, and West Village.

What

This year’s annual tribute will be a luncheon and celebration of the work these two men have done and the impact they have had on Durham.

When

The luncheon is on April 28 from 11:30 to 1:00 PM.

Where

The event will be held at Bay 7 in the American Tobacco Historic District. Honoree Eddie Belk is the architect responsible for the reconstruction of this space.

Why

DCVB produces Durham’s tribute luncheon to honor those who have contributed and enhanced Durham’s Sense of Place.

Less than 150 tickets remain for the event – fewer than half the original number. To purchase tickets and learn more about the event, go to www.tributeluncheon.com.



Martin Luther King Jr.'s Connection to Durham

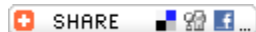
Durham has a special connection with Dr. Martin Luther King, Jr. who will be honored with [events scheduled throughout the City](#).

In the late 50s and early 60s, Durham was home to Dr. Douglas Moore, a graduate school classmate of Dr. King who worked with others here to pioneer sit-ins, one of which was in Durham at the Royal Ice Cream Parlor; recently recognized as a major civil rights event with a historical marker on site.

For years, Dr. Moore had pressed Dr. King to get personally involved in nonviolent “direct action.” Following a sit-in at a Woolworth’s counter in Greensboro by four students from NC A&T, which garnered attention from the national press, Dr. King moved into alliance with Dr. Moore.

According to books like *Parting the Waters* and *Origins of the Civil Rights Movement*, immediately following that event, Dr. King launched a new battle cry in Durham in his “Fill The Jails” speech given at White Rock Baptist Church.

Dr. King returned to Durham often, and he was to return on April 4, 1968, but rescheduled to accommodate another event elsewhere. He was tragically murdered that same day at 6:01 p.m. in Memphis, Tennessee.



Strong Support for Bowman at Retirement

The event last week to wish Reyn Bowman well in his retirement was, among other things, a great demonstration of the level of support that he engendered in his career at DCVB. With attendance estimated at over 300, the January 7 event was a who’s who of Durham’s civic, business and university leadership. It was a well-attended send-off to cap a 20 ½ year career at Durham’s official marketing agency.

A huge thank you is extended to those organizations and individuals in Durham who recognized the value of Bowman’s work by helping to underwrite the event. Their contributions are greatly appreciated and were enjoyed by those who attended.

[American Party Rentals](#) - rentals

[Brame Specialty](#) – disposables

[Empire Distributors](#) – beverages

[Fullsteam Brewery](#) - beverages

[Guglhupf Bakery](#) – baked goods

[Harris Distributing](#) - beverages

[Rigsbee Hall](#) – event space

[Rue Cler](#) – kitchen facilities

[Triangle Brewery](#) - beverages

[US Foodservice](#) - food



It is gratifying to note that DCVB staff provided all of the labor for the event. Sam Poley, Director of Marketing and Communications, designed the menu and prepared all the food. Corey Bizzell, Director of Group Sales and Services, oversaw the event management. Every other staff person participated in some way by working diligently to set up the event, ensuring a smooth operation during the event, and providing break down and clean up.

[Click here](#) to see photographs of the event.



More Options and Better Deals

Durham's dining scene is one of quality and abundance. In fact, nearly half of all Durham day visitors take in dining as an actual "activity" when visiting Durham. A full 17% of day trip visitors list dining and cuisine and their "main reason" for visiting Durham on a day trip, which is second only to shopping as the purpose of the day trip. In addition to being named America's Foodiest Small Town by *Bon Appetit*, Durham has received [dozens of accolades](#) for its chefs and culinary offerings.

Restaurants are constantly challenged to get the word out about their offerings through creative marketing, hosting special events, adding new features to their properties, and even offering special discounts such as prix fixe meals. Many use social media fan pages on Facebook while others like OnlyBurger use Twitter.

For those not inclined to use technology for this purpose, DCVB offers an occasional round up of dining news and special offers.



[Vin Rouge](#) in Durham is offering a prix fixe menu nightly in the early hours. Chef Matt Kelly says "We started the menu several months ago to show people that they could still come out, get high-quality food, have a great time and not spend a lot of money."

This offering has done well for them and Kelly attributes some of that success to the growing schedule of shows at [DPAC](#). The restaurant is also near completion on a private dining space that will seat 55 and has opened its shellfish bar. Consistent offerings will include oysters, shrimp, lobster, clams, crab, and mussels with seasonal offerings added as they are available. The ever enthusiastic but subdued Kelly would really like Durham to "come check it out."

[Click here](#) to continue reading.



[Durham News Service](#) is a service of the Durham Convention & Visitors Bureau, an internationally accredited local tourism development authority and the official destination marketing organization for

Durham, North Carolina, including Research Triangle Park.

[Subscribe](#) ~ [Update Profile](#) ~ [Send to a Friend](#) ~ [Past Issues](#)



AN ACCREDITED DESTINATION MARKETING ORGANIZATION

101 East Morgan Street, Durham, NC 27701 USA
(919) 687-0288 | (800) 446-8604
TDD (919) 688-8680 | FAX (919) 683-9555

www.durham-nc.com

