
NEWS SERVICE

DURHAM

Where great things happen



DURHAM CONVENTION & VISITORS BUREAU

20 Years of Visitor-Related Economic & Cultural Development

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Bull City Gridiron Classic

It will be Durham against Durham on September 26th at 7:00 p.m. in Duke University's historic [Wallace Wade Stadium](#) as the [Duke Blue Devils](#) square off against the [North Carolina Central Eagles](#) in the Bull City Gridiron Classic. The event is on Duke's homecoming weekend. For a complete list of events related to the Classic and to Duke Homecoming in general, keep an eye on the [Official Durham Community Event Calendar](#).

This is the first time Coach [Mose Rison](#) with NCCU, new to Division I, will play a BCS series team. The game will be testament to second year Duke Coach [David Cutcliffe's](#) recent remark, "I love Durham. I'm proud to live in Durham."

For tickets [click here](#). For information on visiting Durham for the Bull City Gridiron Classic, including lodging, places to eat and other things to see and do, visit www.durham-nc.com.



[click for tickets](#)

5 Great Ways to Use Weekly "Where Great Things Happen" Updates

Hundreds of Durham Image Watchers and nearly 90 civic leaders receive "Where Great Things Happen" [Updates](#) each Tuesday and Thursday with a handful of new reasons to believe in the overarching Durham brand.

Here are 5 ways Image Watchers report utilizing the information:

1. Incorporate the information in newsletters and communications.
2. Incorporate it in employee recruitment and orientations.
3. Post the emails around a water cooler.
4. Work the information into conversations with non-residents.
5. Forward the emails to friends to do the same.



To enlist in Durham Image Watch and receive the updates, visit www.durhamimagewatch.com.

Four Square Turns 10

Four Square Restaurant on the Chapel Hill Road side of the Rockwood District is approaching its 10 year anniversary come October 4th, but Chef-co-owner Shane Ingram and his wife, co-owner, general manager Elizabeth Woodhouse, aren't waiting for the fireworks.

The restaurant just launched a [new website](#) and Shane just took 1st place in a North Carolina Competition for [Best Dish](#) in the Fine Dining category. (Durham's Roy Melton Jr. and [Papa Mojo's Roadhouse](#) took third in the casual category.)

Four Square is also a business that works hard to integrate Durham's unique sense of place, in not only its culinary reputation, but also the restaurant is located in the [historic Bartlett Mangum House](#), constructed in 1908 when Durham's population was just approaching 18,000 people.

Mangum's house was the centerpiece for his 80-acre farm and vineyard and is an excellent example of the Neo-Classical revival style of Victorian architecture. Mangum also contributed to Durham's sense of place by making his fortune in brick manufacturing.



[click to view site](#)

[Click here to continue reading about Four Square.](#)

Durham, NC Facebook Page

Durham's official Facebook page is [Durham, NC](#). The page, which already has nearly 6,000 fans, is being populated with information about Durham and Durham events.

As the organization missioned with telling the Durham story, the Durham Convention & Visitors Bureau (DCVB) is teaming as administrator with the page's original creator, Suze Mathieson Bear, who happens to also be Assistant Registrar at Duke University School of Law.

The page was initially created as a public group but quickly morphed to a fan page, and what better organization to team with than DCVB as one of Durham's biggest fans. DCVB has also partnered with the law school itself recently to create the video, "[Durham – Where Great Things Happen.](#)" which is one of the resources posted on the Durham, NC Facebook page.



[click to view page](#)

DCVB also tweets Durham events and happenings at twitter.com/DurhamNC.

Durham Releases Official Street Map

Based on the City-County GIS map, an updated edition of the *Official Durham Street Map* has been reissued by the [Durham Convention & Visitors Bureau](#), a tourism development authority responsible along with other agencies for various layers on the map.

In addition to many other types of less detailed maps, more than 50,000 copies of the *Official Durham Street Map* are distributed annually at 145 outlets throughout the community, including the Official Durham Visitor Information Center and the Airport.

The map was printed at Durham-based [PBM Graphics](#). DCVB also publishes the [official online map](#) of Durham built on the City-County GIS.

These maps are official because they are built on local government's GIS (Geographic Information System) and produced by DCVB as the community's marketing agency.

There are other very small quantity maps designed as fundraisers or out-of-town companies unfamiliar with changes and often unclear about what is and isn't located in Durham.



[click to enlarge](#)

Some of the information included on the *Official Durham Street Map* includes:

- Important and Emergency Phone Numbers.
- Sources for Visitor and Newcomer Information.
- Detailed Street Index.
- Detail maps of RTP, Duke, and NCCU.
- Detail map of Downtown Districts.
- Icons and a legend for medical facilities, libraries, things to see and do, places to stay, shopping and dining districts, sports venues, performance venues, convention center, civic buildings, and more.

Historic DAP Re-opens with Public Saturday Event

[Minor League Baseball](#), the operator of the community's Historic Durham Athletic Park, is reopening the facility after more than \$5 million in bond-funded renovations with an event for the general public on Saturday, August 15th from noon to 5:00 p.m.

The event will feature a celebrity softball game and a Mascot Olympics, featuring Durham's Wool E Bull, NCCU Eagle, and Duke Blue Devil and out-of-town visitors like Rameses the UNC-CH Ram, Guilford the Grasshopper, Swoop the Rail Hawk, and many more. There will also be a raffle, information tables, a kids bounce house, food and drinks, and other activities.

The Historic DAP was home to the Durham Bulls until the mid-1990s when the [DBAP](#) opened on the opposite edge of Downtown. The Historic DAP is in the [Central Park District](#) and the DBAP in the [American Tobacco District](#).



[click to enlarge](#)

[Click here to continue reading about Saturday's event.](#)



[Durham News Service](#) is a service of the Durham Convention & Visitors Bureau, an internationally accredited local tourism development authority and the official destination marketing organization for Durham, North Carolina, including Research Triangle Park.

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