
NEWS SERVICE

DURHAM



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DURHAM CONVENTION & VISITORS BUREAU

20 Years of Visitor-Related Economic & Cultural Development

May 6, 2009

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Durham's 43 Faces

To newcomers, visitors, residents and natives, the face of a community is often a map. Now there is a one-stop online resource with [43 maps of Durham](#), including some dating to the 1860's and 30 recent additions gleaned from special collections, cabinets, closets, and files.

For ten years, with a variety of grants, Dr. Trudi Abel in [Duke's Department of History](#) has worked with the [University's special collections](#) to digitalize thousands of maps, images and other documents from Durham's post-Civil War history and make them readily accessible to researchers, teachers, and students.



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Outdoor Music Series Launch This Weekend

This summer, Durham will host [five different outdoor music series](#) generating more than 50 performances in just four months.

They kick off this Thursday, May 7th at the [American Tobacco Complex](#), Friday, May 8th at [Brightleaf Square](#) and Saturday, May 9th at [The Streets At Southpoint](#).

Outdoor Music Series are in addition to festivals and individual theater concerts. The series provide a variety of different music from Chamber music to Blues to Jazz to Rock and Roll:

[Music in The Gardens – Duke Performances](#)

[Music on the Lawn – American Tobacco Campus](#)

[Summer Concert Series – Brightleaf Square](#)

[Summer Concert Series – The Streets at Southpoint](#)

[Warehouse Blues – Music Maker Relief Foundation and the City of Durham](#)



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Pioneer for Downtown Revitalization Turns 40

[Morgan Imports](#) is turning 40. The eclectic store in Downtown Durham's [Brightleaf District](#) has provided a stable retail presence and anchor for redevelopment since it was founded in 1969.

Morgan Imports was a mainstay in [Brightleaf Square](#) in the mid 1980's, launching the revitalization cresting today. Richard and Jacqueline Morgan relocated the store across the street in 1991 to anchor development of Peabody Place, also home to mainstays like [Pop's](#), [A Durham Trattoria](#) and [Parker & Otis](#).

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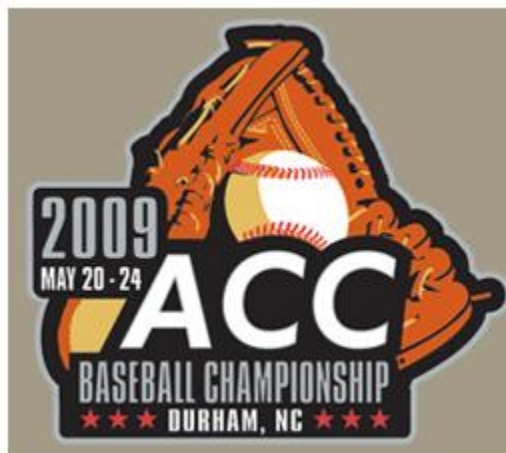


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It's ACC Tournament Time

The [Durham Bulls Athletic Park](#) will host the 5-day [2009 ACC Baseball Championships](#), starting May 20th and concluding with the championship game Sunday, May 24th.

Following completion of the regular season, the [ACC's top eight teams](#) will advance to the 2009 Championships. Three games will be played daily on Wednesday, May 20; Thursday, May 21; Friday, May 22 and Saturday, May 23. Game times are set for noon, 4 p.m. and 8 p.m. The championship game is scheduled for Sunday, May 24, at 1 p.m. (starting time tentative).



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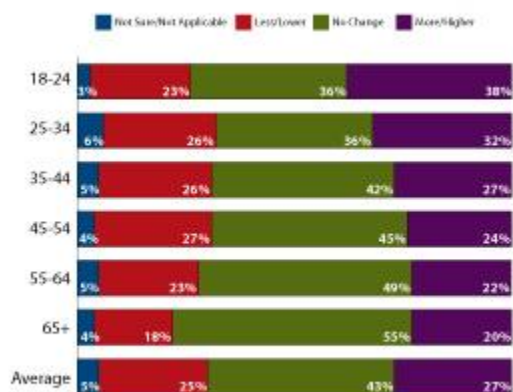


Younger Visitors Plan to Spend More

New research by [PhoCusWright](#) shows adult age groups 34 and younger plan to increase spending when they visit destinations like Durham this year. A third of potential visitors, 25-34 year olds, the age group that spent the most in 2008, plan to spend even more in 2009.

Analysts say the younger groups, which include [Gen Y](#) and [Gen X](#), are less burdened by fixed expenses or are less likely to have suffered significant investment loss. Trailing boomers, 45-54 years old, spent the least of any age group on household travel in 2008 and are more likely to reduce travel spending in 2009.

Trip Budget Intentions for 2009 by Age



[click to enlarge](#)

New Landscape Irrigation Measures

In an effort to ensure all businesses and residents are using water efficiently, the [City of Durham](#) has implemented new year-round water efficiency measures for all households and businesses using municipal water.

The new restrictions include:

- Odd-numbered addresses may water once on Tuesdays, Thursdays, and Saturdays either before 10 a.m. or after 6 p.m.
- Even-numbered addresses may water once on Sundays, Wednesdays, and Fridays either before 10 a.m. or after 6 p.m.
- No watering will be allowed to occur between 10 a.m. and 6 p.m.
- No customers will be permitted to water on Mondays.
- Temporary licenses will be allowed to establish new landscapes.
- Hand-watering and drip irrigations systems are not restricted.



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AN ACCREDITED DESTINATION MARKETING ORGANIZATION

101 East Morgan Street, Durham, NC 27701 USA
(919) 687-0288 | (800) 446-8604
TDD (919) 688-8680 | FAX (919) 683-9555

www.durham-nc.com

