

NEWS SERVICE

DURHAM

Where great things happen



DURHAM CONVENTION & VISITORS BUREAU

20 Years of Visitor-Related Economic & Cultural Development

April 23, 2009

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8 Things Restaurants Can Do to Better Serve Theater Patrons

The new [Durham Performing Arts Center](#) certainly isn't the only show in town, or even Downtown, but it is already causing the need for savvy restaurants to view staffing and hours differently.

Waiters and owners of restaurants from Rockwood to Ninth Street and Downtown Districts with dining concentrations like Brightleaf, City Center and American Tobacco have begun to see early arrivals, queuing up prior to DPAC events.

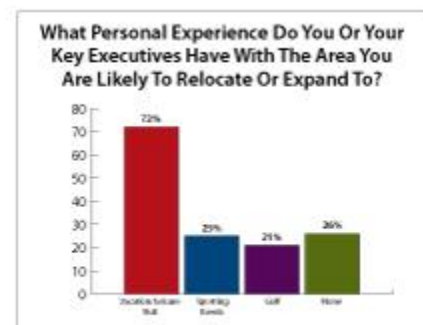
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Relocating Executives & Companies Are "Mystery Visitors" First

Surveys have confirmed that 3 out of 4 people who are relocating or expanding to an area use a pleasure trip (vacation, get-away, sports event, golf, etc.) as their first experience with a community. For others, attending a conference spurs initial interest.

While it isn't always clear which decision came first or whether the individual is a scout or a decision-maker, destination marketing organizations like [DCVB](#) must shape visitor materials and background with this in mind.



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 <p>DURHAM'S Annual Tribute Luncheon April 29, 2009 · 11:30 am - 1:00 pm on The Stage at Durham Performing Arts Center</p>	<p><i>click for event details</i></p>
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Durham Hosts 143rd Anniversary of War's End

There have been seven or so generations since the Civil War. This weekend, April 25th - 26th, Durham's [Bennett Place State Historic Site](#) will mark this period and the surrender in April 1865 that effectively ended the Civil War.

A good way to mentally prepare for the event, which will run from 10 a.m. – 4 p.m. on Saturday and 10 a.m. – 3 p.m. Sunday, is to visit www.civilwardurham.com, a new web portal launched last December in preparation for the 150th Anniversary of the Civil War, which will begin in 2011.



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TROSA Founder Earns National Recognition

Durham is a place where so many great things happen that frequently there is national recognition before there is local acknowledgement.

[TROSA](#) CEO and founder Kevin McDonald, along with several other pioneers in social enterprise will be recognized at [Durham's Annual Tribute Luncheon](#), April 29th, right on the *Mildred and Dillard Teer Stage* of the [Durham Performing Arts Center](#). (Hurry now to [reserve space](#), the event will be a sellout.)



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Top 10 - Tourism Technology Trends

Each year, [PhoCusWright](#) (a tourism research company with offices in the US, Europe and India) predicts trends for how technology will impact not only visitors and visitor related businesses, but also community marketing organizations like the [Durham Convention & Visitors Bureau](#). Here are their Top 10



Trends for '09.

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