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DURHAM

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DURHAM CONVENTION & VISITORS BUREAU
20 Years of Visitor-Related Economic & Cultural Development

February 25, 2009

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Take the *Stage* at DPAC Reserve Space Today at the Annual Tribute Luncheon

Reservations for tables and seats at Durham's Annual Tribute Luncheon, 11:30 to 1:00 on April 29th, [are available now](#).

This year's event will be conducted right on the stage of the new [Durham Performing Arts Center](#) with the spectacular view only performers get to see.

The event is produced in lieu of an annual luncheon by the [Durham Convention & Visitors Bureau](#), [The Special Event Company](#), and other sponsors, including [Duke Medicine](#), [U.S. Food Service](#), [The Sarah P. Duke Gardens](#), [Summit Hospitality Group, Ltd](#), [ABC-11 WTVD](#), [The Talking Phone Book](#), and [PBM Graphics](#).



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Official Durham Online Map Completely Overhauled Better Search Function, Point to Point Directions Added

Teaming with [NAVTEQ](#), the backbone of most web, navigation and cell phone maps, the [Durham Convention & Visitors Bureau](#) has launched a [totally revamped official online map](#) for Durham.



[click to enlarge](#)

The new Durham portion will also begin populating other NAVTEQ sources such as MapQuest, Yahoo! Maps, Microsoft, cell phones like Nokia, Garmin, and other navigational systems used by manufacturers like GM, Porsche, Ford and BMW in addition to cartographers such as Rand McNally. NAVTEQ maps are the foundation for more than 100 million map transactions daily.

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DCVB Assists National Collaboration

At the request of [Destination Marketing Association International](#) (DMAI), Board member Reyn Bowman is collaborating to forge a joint work group with [Americans for the Arts](#) (AFTA).



“It doesn’t happen very often, but when overlap and unproductive duplication of effort occurs between organizations or their stakeholders, it is almost always a case of not having a clear understanding and respect for roles, expectations and division of effort,” stated Bowman.



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Closing Appearance Gaps

It is easy to find hard evidence that a community’s overall appearance is closely related to crime reduction, economic development, stream and watershed preservation, recycling, property values and tax base. And surveys of residents have revealed it is a very high priority for 94% of residents.

Modeled after the productive Durham Crime Cabinet, a City-County results-based accountability group (RBA) is working to close gaps between agencies involved with community-wide appearance and clean up issues.



Sylvia LeGoff

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Vision 3D Half Way to Goal

Prior to unveiling its four year, \$2.5 million initiative, the [Greater Durham Chamber](#) has already raised half the amount.

Targeted for specific uses, such as bolstering business development and job creation, the funding also provides a cushion so the Chamber can avoid contraction commonly impacting most other organizations, businesses and governments during the downturn.

The campaign is chaired by Victor Dzau, [Duke University Health System](#), John Stallings, [SunTrust Bank](#) and Bob Ingram, [GSK](#). The funds will augment the business advocacy organizations' activities in areas of business recruitment and retention, community development and talent and workforce development.



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