



How to have the Durham News Service delivered...electronically, of course

The Durham News Service website is a service of the Durham Convention & Visitors Bureau, an internationally accredited local tourism development authority and the official destination marketing organization for Durham, North Carolina, including Research Triangle Park.

Consider making this a daily stopping place to get pertinent information about Durham.

The site is made up of a series of sections (actually blogs), and each can be followed individually depending on a reader's interests. See the information below for in depth instructions, or if all else fails, send an email to socialmedia@durham-cvb.com for technical assistance. The site can also be set as one of the opening pages that pop up when you open an Internet Browser such as Internet Explorer, Mozilla Firefox, Netscape or Safari.

Email Subscription

If email is preferable for receiving information, then Durham News Service is still very easily accessible. Below each blog section is the word "email." Click on that, enter a valid address and each time that section is updated the new content will be sent in an email message through a service called Feedburner. Addresses will not be used for any other purpose but delivering the requested information from that section.

RSS Feeds

Because each section of the Durham News Service website is a separate blog, the simplest way to follow changes and additions of content is through a tool called an RSS reader. RSS stands for "real simple syndication" and "readers" are built into most common email services in use today. The orange symbol on the right is the icon associated with RSS compatibility.



It is very simple to follow a blog. Doing so means that articles posted to the blog will show up in a folder in the user's inbox, typically along the left side, or as a separate tab at the top. Microsoft Outlook displays RSS feeds along the left side of the screen in a folder that automatically updates when email is checked.

One of the best parts about RSS feeds is that the user can usually specify the frequency of information delivery. Here are some links to tutorials on how to set up RSS feeds in the most popular software platforms in use today:

<http://office.microsoft.com/en-us/outlook-help/add-an-rss-feed-HA010159539.aspx>

<http://mail.google.com/support/bin/answer.py?hl=en&answer=29245>

<http://www.apple.com/safari/features.html#rss>

<http://help.yahoo.com/l/us/yahoo/my/personalize/personalize-02.html>

Adding a Homepage in a Browser

When a web browser, like Microsoft's Internet Explorer, starts up it does so by opening a web page. These can be personalized to change the page, or pages, that open when the browser is accessed. Adding the Durham News Service page to your browser allows you to stay completely up to speed on activities and undertakings in the place where great things happen. Click the links below for specific instructions to accomplishing this in several common browsers.

<http://windows.microsoft.com/en-US/windows-vista/Change-your-Internet-Explorer-home-page>

<http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95314>

[http://support.mozilla.com/en-US/kb/how+to+set+the+home+page#Set more than one website as your home page](http://support.mozilla.com/en-US/kb/how+to+set+the+home+page#Set+more+than+one+website+as+your+home+page)

<http://docs.info.apple.com/article.html?path=Safari/3.0/en/9261.html>



Published by the Durham Convention & Visitors Bureau. Copyright 2009 Durham Convention & Visitors Bureau, All rights reserved. Images used by the Durham Convention & Visitors Bureau are for promotional use only.