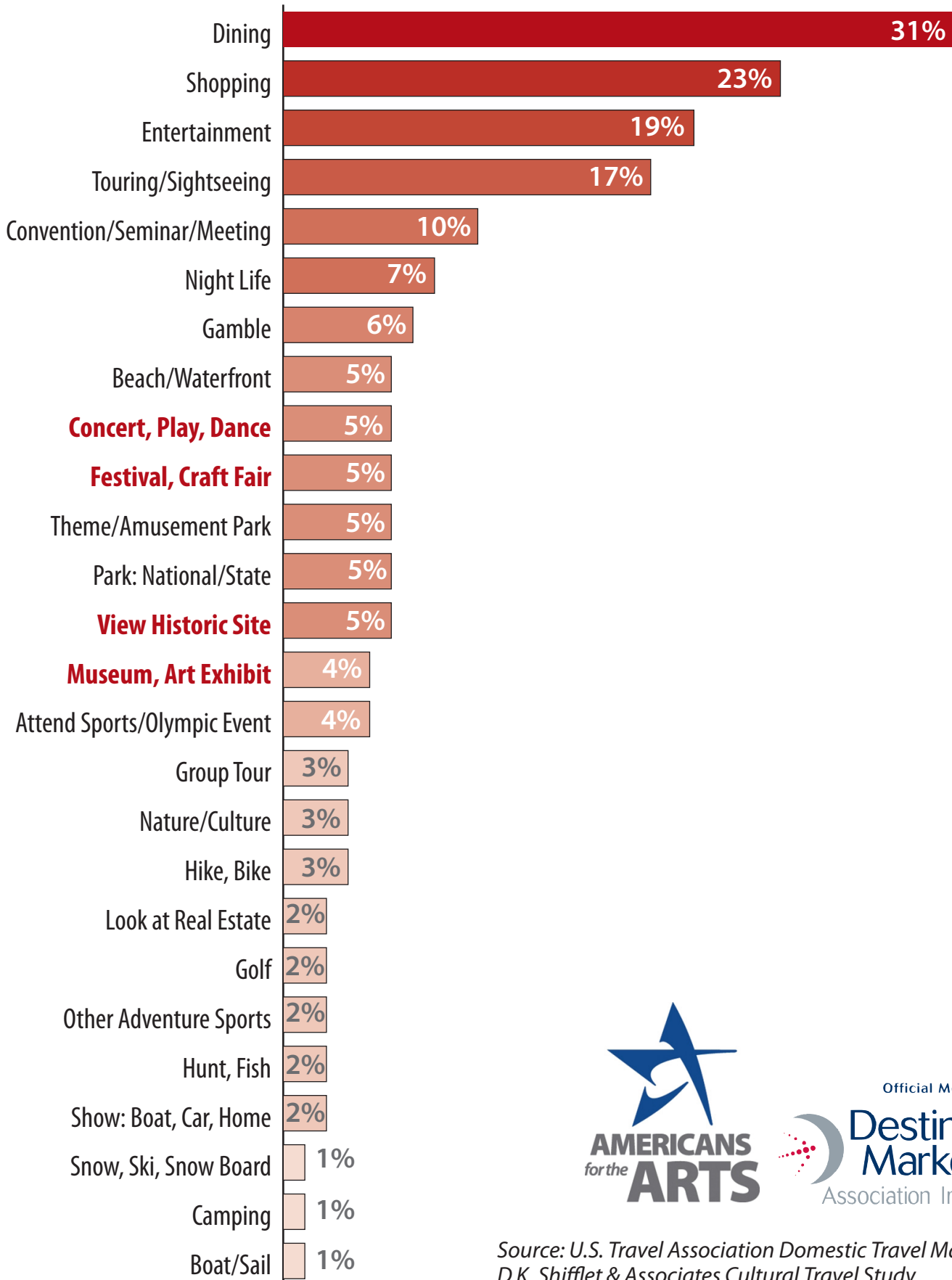


Primary Activities

U.S. Travelers (Stays Based)



Source: U.S. Travel Association Domestic Travel Market Report;
D.K. Shifflet & Associates Cultural Travel Study